

Abin Mathew

UI UX Designer

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Professional Summary

UI/UX Designer with 1.6 year of experience designing and developing intuitive, user-friendly websites and digital interfaces. Skilled in user research, wireframing, prototyping, responsive development, and enhancing brand identity through creative design. Passionate about delivering seamless digital experiences across web and mobile platforms.

Work Experience

UI/UX Designer | Perfviz

Ernakulam, Kerala | Aug 2024 – Present

- Conducted user research to develop interactive prototypes in Figma.
- Developed responsive WordPress websites leveraging HTML, CSS, and Bootstrap, enhancing usability across devices.
- Supported graphic design and digital marketing initiatives to enhance brand presence.

Product Interaction Designer | Big Bros Digital Media

Remote | Jan 2024 – Aug 2024

- Led the design of a women's empowerment website, including all webpage designs.
- Delivered the final product ready for launch, ensuring a user-friendly experience.

Freelance UI/UX Designer

Remote | Jan 2024 – Present

- **Calista Design:** Designed multiple websites and digital interfaces, enhancing user experience and visual consistency across various e-commerce platforms.
- **VisualStoriess:** Crafted engaging UI/UX for diverse web and mobile projects, contributing to improved client satisfaction and brand identity.
- **Self-initiated Projects:** Delivered complete UI/UX design solutions for diverse clients, managing everything from client communication to final prototypes across web and mobile platforms.

Education

ICAT College

Chennai | Aug 2021 – May 2024

BSc in UI Design & Development

- Key Coursework: Design Thinking, User Flows, Wireframing, Usability Testing, Prototyping.

Skills

Design Tools:

Figma, Penpot, Framer, Photoshop, Spline, Miro, Illustration, Creatie.

Technical Skills:

HTML, CSS, Bootstrap, JavaScript, jQuery, WordPress, Webflow, Shopify.

UX Techniques:

Wireframing, Prototyping, Storyboarding, Style Guides, Usability Testing, Heuristic Evaluation, A/B Testing, Competitive Analysis

Achievements

- Successfully launched multiple websites by managing research, design, and development phases independently.
- Delivered UI/UX solutions that improved client engagement and brand presence.