# **Abin Mathew**

# **UI UX Designer**

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# **Professional Summary**

Detail-oriented and creative UI/UX Designer with **1.7 years of experience** crafting user-centered websites, dashboards, and mobile interfaces. Adept at **user research**, **wireframing**, **prototyping**, and **responsive front-end development**. Proficient in design tools and web technologies, with a passion for building seamless digital experiences that enhance both **usability** and **brand identity**.

### **Professional Experience**

# **UI/UX Designer | Perfviz**

Ernakulam, Kerala | Jan 2024 - July 2025

- Designed interactive web and mobile UIs (dashboards, websites, apps) using Figma with a focus on usability and accessibility.
- Developed responsive websites using HTML, CSS, Bootstrap, and WordPress/Shopify, ensuring cross-device performance.
- Handled end-to-end deployment: DNS management, domain/ hosting setup, and troubleshooting (A, TXT, MX records).

### Freelance UI/UX Designer

Remote | Jan 2024 - Present

- Calista Design: Designed multiple websites and digital interfaces, enhancing user experience and visual consistency across various e-commerce platforms.
- VisualStoriess: Crafted engaging UI/UX for diverse web and mobile projects, contributing to improved client satisfaction and brand identity.
- Self-initiated Projects: Delivered complete UI/UX design solutions for diverse clients, managing everything from client communication to final prototypes across web and mobile platforms.

#### **Education**

## **B.Sc.** in UI Design & Development

ICAT College, Chennai | Aug 2021 - May 2024

 Key Coursework: Design Thinking, User Flows, Wireframing, Usability Testing, Prototyping.

#### **Skills**

#### **Design Tools**

Figma, Penpot, Framer, Photoshop, Spline, Miro, Illustration, Creatie.

#### Front-End & Platforms

HTML, CSS, Bootstrap, JavaScript, jQuery, WordPress, Webflow, Shopify

### **UX Techniques**

Wireframing, Prototyping, Usability Testing, Storyboarding, Heuristic Evaluation, A/B Testing, Competitive Analysis

#### **Technical Skills**

DNS Management, Hosting Configuration, Domain Setup, Responsive Web Design