

Abin Mathew

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UI UX Designer

Professional Summary

UI/UX Designer with 2.7+ years of experience designing and shipping production-ready digital products — end to end. I don't just hand off designs; I build them. From Figma wireframes to live deployment, I've delivered 20+ web and mobile interfaces, 15+ responsive websites, and a 40-component design system that cut handoff time by 30%. My edge is combining design thinking with frontend execution and deployment — which means fewer miscommunications, faster launches, and products that actually match what was designed.

Professional Experience

UI/UX Designer | Codebxo

Thiruvananthapuram, Kerala | Aug 2025 – Pursuing

- Designed and shipped end-to-end responsive websites for 3+ clients — handling Figma design, HTML/CSS build, and live deployment — reducing client time-to-launch by ~40% vs agency timelines.
- Redesigned navigation architecture across 3 web and mobile products, reducing average task-completion time by 28% as measured through moderated usability testing with 10+ users.
- Built a Figma design system of 40+ reusable components with documented usage guidelines, cutting developer handoff time by 30% and eliminating inconsistencies across 4 product surfaces.
- Integrated AI-assisted ideation tools (Relume, Uxpilot) into the design workflow, cutting wireframe-to-prototype turnaround from 3 days to under 2 hours on new project kickoffs.

UI/UX Designer | Perfviz

Ernakulam, Kerala | Jan 2024 – July 2025

- Designed 20+ interactive web and mobile interfaces in Figma — applying WCAG accessibility standards and iterative usability testing — achieving a 25% increase in measured user engagement across key flows.
- Developed and deployed 15+ responsive websites across WordPress and Shopify stacks, optimizing front-end performance to achieve 90+ Google PageSpeed scores on mobile for every production launch.
- Owned full deployment pipeline for 15+ client launches — configuring DNS records (A, TXT, MX), hosting environments, and domain routing — achieving zero-downtime go-lives across all projects.

Education

B.Sc. in UI Design & Development

ICAT College, Chennai | Aug 2021 – May 2024

Skills

Design Tools:

Figma, Framer, Photoshop, Spline, Relume, Lovable

Frontend:

HTML5, CSS3, Bootstrap, JavaScript, Responsive design, Git / GitHub

Platforms:

WordPress, Shopify, Webflow

UX Methods:

User Flows, Wireframing, Prototyping, Usability Testing, Heuristic Evaluation, A/B Testing, User interviews, Information architecture, Design systems

Technical & Deployment:

DNS Management, Hosting Setup, Domain Configuration, cPanel / WHM, Cloudflare

Portfolio

abinmathew.in